

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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January 12, 1963

THE STRIKE: NEW PAPER, MORE COMMITTEES-- NO RESULTS

Committee Aims Aired at Dinner

Theoretically, questions rather than practical strike "solutions" were the order of the night at last Tuesday's "The Newspaper Strike and You" open forum.

Under strict orders from meeting chairman, proxy *Dick Johnson*, to "give their say", but not "to take sides", most members of the Citizen's Newspaper Committee and spokesmen from the floor confined themselves to general topics such as how much New Yorkers really miss newspapers and the future of the N.Y. dailies.

OPC'er *Andrew Weil*, a founder of the Citizen's Committee, told the group that the Committee had sent telegrams to President Kennedy, Gov. Rockefeller, Mayor Wagner, ITU Local 6 and the Publisher's Ass'n, urging prompt action "to protect the public interest." "Our sole aim," Weil stated, "is to serve as a possible focal point of public concern to help get the papers back."

Committee aide *William Rodgers* noted that results of Committee action were already being felt and that one of its recommendations led in part to the recent formation of the public "Board of Accountability". "The continuing work of the committee in marshalling public opinion is being encouraged by public officials," Rodgers noted.

Penn Kimball, Director of Research at Columbia's Graduate School of Journalism, called the strike "one of the

(Cont'd on page 5)

NEXT WEEK AT OPC

Jan. 15 — Open House: Film Showing of NBC's documentary, "The Tunnel."

(Complete Calendar, See Page 2)



Creators *Len Andrews*, left, *Harry Welker*, center, and *Len Saffir* greet the new *Standard*.

BORN AT THE BAR

Standard Becomes NY's Newest Daily

By ERNEST WEATHERALL, CBS

The Press Club bar has always been a place where old newspapermen get together and relive past glories. . . or maybe dream about the newspaper they would like to publish some day.

Future dreamers will now have to go some — a few days before Christmas, a newspaper was born at the OPC bar. Or should we say, conceived there.

Three weeks after the strike blacked out the city's newspapers, *Len Andrews*, vice president in charge of marketing for Uni-Serv Corporation, which operates a credit plan in New York, met *Harry Welker, Jr.*, formerly of the *N.Y. Herald Tribune* News Syndicate, and *Leonard Saffir*, who owns his own PR firm, at the OPC bar.

INVASION LEADER ARTIME HEADLINES CUBAN NIGHT

Cuba and her future will be the main topic of discussion at the Inter-American Affairs Committee reception and dinner at the Club, Wednesday evening, Jan. 23.

Guest speaker for the event will be Capt. Manuel Artime, Bay of Pigs hero and one of the exchange prisoners released by Fidel Castro shortly before Christmas.

Capt. Artime was among the five Cuban leaders who exposed the "five big lies" of Castro to a capacity audience at the OPC in July, 1960. The four-hour account of first-hand testimony

(Cont'd on page 7)

Andrews dropped the bombshell after the martinis had been served: "My company wants to publish a daily newspaper. We need an advertising staff, office space, a printing plant, and delivery service. How soon can we do it?"

Welker looked around the bar instinctively to see what newsmen were in there, and *Saffir* began calling real estate brokers to find a home for the newspaper. *Andrews* left to see a man about a printing plant.

(Cont'd on page 4)

Overseas Ticker



..... Edited by CHEVA ARMOR

PARIS. from BERNARD S. REDMONT

Crosby S. Noyes, Washington Star European correspondent, was elected president of the Anglo-American Press Association of Paris for the year 1963.

The association, which includes all accredited American and British newsmen in the French capital, paid a special tribute at its annual meeting to Robert C. Doty, NY Times bureau chief and the outgoing U.S. vice-president, who would have been in line for the new presidency but did not run because of pending transfer to Rome.

Curtis Pendergast, Time-Life bureau chief, was elected American vice-president, and Robert Cooper, London Times, was re-elected British veep.

Others re-elected were **Eric Hawkins**, editor emeritus of NY Herald Tribune's European edition, secretary; **Geoffrey S. Hoare**, treasurer, and **Paul Archinard**, NBC, syndic (liaison officer).

Elected U.S. members of the executive Committee were: **Joseph A. Barry**, NY Post; **Don Cook**, NY Herald Tribune; **Robert Farrell**, McGraw-Hill World News, and **Bernard Valery**, NY Daily News.

Elected British members of the committee were: **Christopher Johnson**,

Financial Times; **William Millinship**, The Observer; **Geoffrey Myers**, Sunday Telegraph, and **Daniel Singer**, The Economist.

Claude Lebel, 48-year-old former French counselor of the Embassy in Washington, has been appointed director of press and information services at the French Foreign Ministry in Paris. Lebel replaces **Pierre Baraduc**, who was chief spokesman for the Ministry for the past seven years.

Bob Farrell has been promoted to senior European correspondent for McGraw-Hill World News in Paris, with responsibility for several European bureaus.

Serge Fliegers, Hearst Newspapers, back in Paris after a bout with pneumonia in Warsaw. He's doubling as Mutual Broadcasting correspondent. . . . **Robert L. Rooney**, ex-UPI Madrid, now based in Paris as publicity exec for United Artists.

George Bailey starring as The Foreign Correspondent in a TV series for Wolper Television productions on location in Paris and other spots. . . . **Naomi Barry**, NY Herald Tribune European edition, has book on Paris appearing shortly and will go to Hong Kong to do another book there.

Robert Kleiman, CBS bureau chief, flew to U.S. for year-end programs. . . . **Larry Collins** and **Robin Webb**, Newsweek, did tour of European ski resorts for special story for the magazine. . . . **Toni Howard**, Saturday Evening Post, in New York for a few months.

TAIPEI . . . from GERALDINE FITCH

A gourmet roast turkey and goose buffet; paper hats and noisemakers; good talk and low music helped herald the new year at the Foreign Correspondents' Club, along with a cup of good cheer.

Harold Lloyd, described to young Chinese in the local press as "one of four best comedians in the movies of three decades ago;" **Bob Hope**, with **Lana Turner** and a singing and dancing troupe, startled a people who never made jokes about their president with a spate of Kennedy wisecracks, have come and gone.

So, too, have **Francis Cardinal Spellman**, who visited GIs from Korea to Pakistan; U.S. Air Force Secretary **Eugene M. Zuckert**; three visiting senators and the new AID chief, **David E. Bell**.

New Year's Day, however, will be repeated on January 25 when, despite the official calendar, the Chinese will celebrate.

Mac Lipson, Ottawa's CKOY news director, linked with other Canadian

JOT THESE DATES ON YOUR

CALENDAR



Tues., Jan. 15 - Open House: Film Showing of NBC's documentary, "The Tunnel," dealing with the secret passage under Berlin Wall. Special guests: **Piers Anderton**, NBC News' Berlin correspondent and narrator of the film, and its producer, **Reuven Frank**. Cocktails, 6:00 p.m. Dinner, 7:00 p.m. Film Showing, 8:00 p.m. Tenth-floor Lounge. (See page 3)

Sun., Jan. 20 - Concert: Guest artist will be **Robert Nagy**, Metropolitan Opera tenor, accompanied by **Sam Morgenstern**. Cocktail reception, 4:00 p.m. Concert, 4:30 p.m. Tenth-floor Lounge. (See page 3)

Wed., Jan. 23 - "Cuba and her Future", discussed by **Capt. Manuel Artime**, Bay of Pigs hero and one of the prisoners released by Castro recently. The Inter-American Affairs Committee program will begin with cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please. (See page 1)

Fri., Jan. 25 - "Presidential Round-Up", honoring OPC past-presidents. Guests also will include other OPC officers and Board members. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please.

Tues., Jan. 29 - Book Night: "The Other Side of the River; Red China Today," by **Edgar Snow**. Moderator: **Dorothy Gordon**. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please.

radio stations and free-lancing for the Toronto Telegram, visited Taiwan and Quemoy.

English and vernacular newspapers took note of the passing of Senator **Warren R. Austin** as a friend of China and an honorary president of the Committee of One Million, which has staunchly opposed recognition of Communist China or its admission to the UN.

Artist **Kao San-Lin**, 28, Taiwanese art editor of Taipei's USIS is not only responsible for many of the artistic and colorful designs of USIS publications, but utilizes spare time (and midnight oil) to free-lance for magazine publishers, radio stations, tourist services and airline companies here and in Hong Kong. His poster, "Deep Night," won second prize in the 1960 Asia Advertisers Congress.

Editor This Week: **Dave Bressen**
Bulletin Committee Chairman
Charles Justice
Managing Editor: **Lucille G. Pierlot**

**DICK
HANLEY**

PHOTOGRAPHY

FOR
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INDUSTRY
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LE 2-5766

24 EAST 38 STREET, NEW YORK 16, N. Y.

MET TENOR ROBERT NAGY CONCERT GUEST JAN. 20

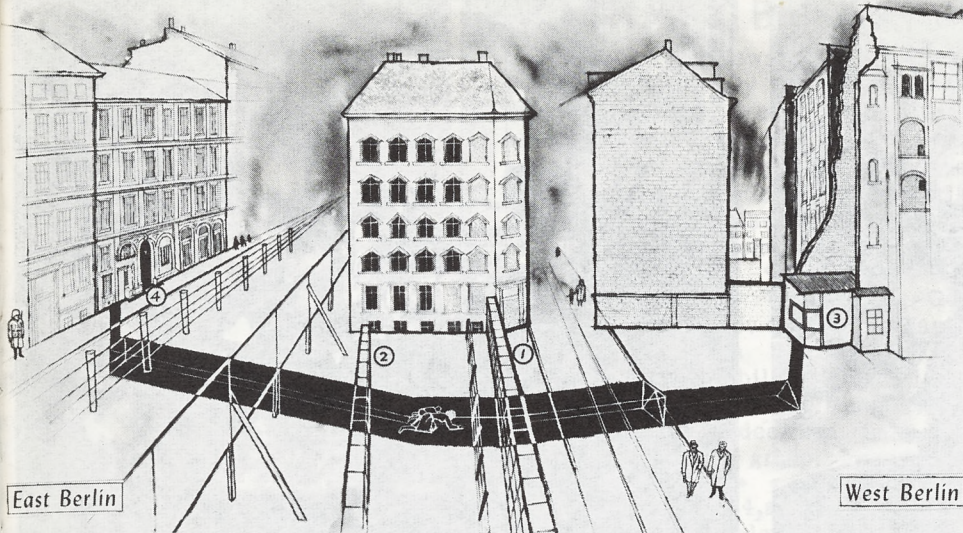
A treat is in store for members and guests at the next OPC Concert — first of the 1963 series — to be held on Sunday, Jan. 20.

The performing artist will be Robert Nagy, one of the outstanding Metropolitan Opera tenors who has been very active this season at the Met, singing roles in "Aida", "Rosenkavalier," "Die Meistersinger", "Masked Ball", etc.

Accompanying him at the Knabe piano will be Sam Morgenstern, well-known composer-conductor.

The program will include various arias from "Die Meistersinger" and "Carmen", works of Schubert, Schumann, Strauss, Caccini as well as contemporary American songs.

Jack Frummer, OPC Music Committee chairman, announced that the cocktail reception will begin at 4:00 p.m., in the Tenth-floor Lounge. Concert, 4:30 p.m.



"THE TUNNEL" ran from West Berlin basement (3), under wall (1) to Eastern zone (4).

Special Screening for NBC 'Tunnel' Film

NBC's spectacular documentary on the building of an escape tunnel under the Berlin Wall will be shown at a special screening next Tuesday night, Jan. 15.

Piers Anderton, NBC Berlin correspondent and narrator of "The Tunnel", and Reuven Frank, the program's producer, will be special guests.

The story of the tunnel, which resulted in the rescue of 59 refugees from

East Germany, was originally presented on NBC Television on Dec. 10. Initially scheduled for Oct. 31, the program was postponed by the Cuban "crisis" arose.

The documentary has been described by critics as a "fantastic piece of work," journalistic enterprise of a high order, "a significant human document," and "the most genuinely absorbing television show of the season."

SALINGER SPEAKER AT FEBRUARY CONFERENCE

New Frontier spokesman Pierre Salinger will face a different kind of "press conference" than he is accustomed to when he appears at the Fifth Annual College Editors Conference during the weekend of Feb. 22-24.

The White House press chief has accepted, "subject to the demands of the President's schedule," an invitation to address the 250 college editors who are expected to attend the three-day conference, according to Ruth Hagy Brod, Conference chairman.

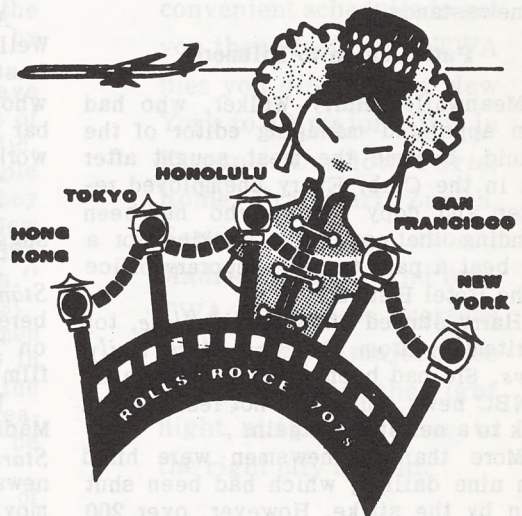
Other New Frontiersmen who have accepted invitations to speak at the meetings are: Thomas Sorenson, Deputy Director of USIA; and William Moyers, associate director of the Peace Corps. The speakers' list also includes James Wechsler, editor of the *N.Y. Post*, Leon Dennen, correspondent for NEA, and Paul Thompson, general manager of *Reader's Digest* International editions.

The Conference is sponsored by the OPC and the U.S. National Student Association under a grant from the Reader's Digest Foundation.

Honorary co-chairmen of the '63

(Cont'd on page 6)

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STANDARD CITYROOM seems reminiscent of the old-time movie that gave the daily its name — complete with sagging phone lines.



STRIKE OPEN FORUM gets underway as CBS-TV cameraman checks his focus. Club dinner meeting got wide press coverage.

Standard Becomes NY's Newest Daily As Strike Continues

NEW N.Y. DAILY (Cont'd from page 1)

The proposed tabloid morning newspaper was the brainchild of Joseph P. Williams, president of Uni-Serv Corp. Williams told the *Bulletin* that "although radio and TV were doing a fine job in meeting the dearth of news since the strike, only a newspaper could fill the gap". And so, he decided to start a newspaper which would be distributed free to the 220,000 credit card holders of Uni-Serv, with another 200,000 put on the newsstands.

Path Beaten to Biltmore

Meanwhile, Harry Welker, who had been appointed managing editor of the tabloid, became the most sought after man in the Club. Every unemployed reporter and copy editor, who had been pounding the pavements looking for a job, beat a path to his temporary office at the Hotel Biltmore.

Harry started off with Sid Kline, top rewriter from the *New York Daily News*. Sid had been working temporarily at NBC news, but could not resist going back to a newspaper again.

More than 40 newsmen were hired from nine dailies, which had been shut down by the strike. However, over 200 reporters and desk men, who had been "on the beach" since the strike, reluctantly were turned away.

Saffir finally found 10,000 square feet of office space on Madison Ave., two blocks away from the OPC. Saffir also rented desks, chairs, typewriters, file cabinets, then overcame a bottleneck and got telephones installed.

John Cattuchi, of the *N.Y. Post* was appointed advertising manager. He hired

25 unemployed newspaper space salesmen, and turned them loose on their old accounts.

Nervous Printer

Meanwhile, back in Brooklyn, Andrews signed a contract with a nervous printer — he was nervous because he wasn't sure how the printers union, who had called the strike against the nine New York dailies, would feel about printing a newspaper.

And so a new newspaper was born. Well, almost. There was still the name. Last week, Welker, Andrews and Saffir, who once worked for INS, met at the OPC bar again. They looked haggard from working 15 hours a day.

"What will we call it?" Welker asked.

"Why not the Daily Miracle?" Saffir suggested.

The name chosen was, *The New York Standard*, because someone had remembered an old movie about newspapermen on TV one night. The newspaper in the film was called the Standard.

When I visited the *Standard*, at 270 Madison Ave., it had the look of the *Stars and Stripes*, when the service newspaper had just set up shop after moving into a newly captured city.

A net of temporary telephone wires hung over the city room. Some of the staff were playing musical desks because there were not enough, at that moment, to go around.

Harry Welker, the managing editor had lost his voice, through exhaustion, and was communicating with hand signals.

Then there was the unfamiliar sight of seeing a *Daily News* rewrite man, with

one from the *New York Times*, working at his elbow.

William Souney, telegraph editor on the *Herald Tribune*, and now on the foreign desk of the *Standard* said: "Most of us, except for by-lines, were strangers but the moment we all sat down, we began getting out a newspaper as though we had worked together for years."

A Lot of "Z"

Dennis Duggan, assistant real estate editor of the *New York Times*, now assistant financial editor on the new *Standard*, explained he liked the tabloid style of writing.

"There's a lot of Z in it," he said, "You know... 'zip', 'zing', 'zowie' type words."

There were many familiar faces of OPC members scurrying about: Alden Whitman, copy editor on the *Times* who was doing the same job on the *Standard*; Milton Bracker, a reporter at the *Times*, also reporting for the *Standard*. Allyn Baum, *Times* photographer, now photo editor; William Rollins, rewrite man from the *Herald Trib*; and Bob Stern, head of the *Herald Trib*'s copy desk, now herding copy for the *Standard*.

The Friday night I was there, benzidrene, Dexadrine, and gallons of black coffee, kept the weary staff going towards their goal of getting the first edition out on Sunday. When I left, it seemed certain that they would make it.

But at four o'clock on Saturday morning Saffir was awakened by a phone call from Andrews, with the terrifying news: "Our printer's chickened out."

Saffir was shocked into wakefulness,

(Continued on page 5)

The Citizen's Newspaper Committee urges OPCers to register their demands for a speedy restoration of the struck New York City newspapers by writing to:

**CITIZENS NEWSPAPER
COMMITTEE**
Box 20,000
GRAND CENTRAL STATION
NEW YORK 17, N.Y.

NEW N.Y. DAILY (Cont'd from page 4)

got dressed and met Andrews at the office.

"We didn't tell the staff", Saffir said. "It would have killed them. So we spent the day making phone calls trying to find a printer."

Precious Hours

With precious hours ticking away, the *Standard* found a printer in Wilmington, Delaware, who would print it. But then Ralph Ingersoll, together with Bill Todman and Mark Goodson of "What's My Line," came through.

Ingersoll offered to print the *Standard* on the presses of his newspaper, the *Daily Journal*, at Elizabeth, New Jersey.

"The staff really had the team spirit," Saffir said. "They even followed the copy to the printers to read galley proofs and make trims."

Press Run Doubled

The public eagerly grabbed up the 40-page issue of the *Standard* on Sunday morning. Then complaints began flooding the overloaded temporary switchboard that newsdealers were bootlegging the paper for double its ten cents.

Andrews, who is listed as vice-president and associate producer on the masthead, said this would be taken care of; the press run would be doubled.

The *Standard* had requested news service from AP. However, since AP is a cooperative organization owned by newspapers, including the nine struck New York dailies, it was refused. This, despite the *Standard's* assurance that it would only be published for the duration of the strike. UPI also refused to sell its service so the *Standard* had to rely on its "own" news sources.

When the first issue of the *Standard* arrived in the city room, the weary staff suddenly came to life like a class of high school kids at graduation.

"We went around autographing each other's newspapers," Dennis Duggan told me. "We had the feeling we were making history and that someday, long after the strike is settled, we'll sit around and talk about the crazy mixed-up days we put out the *New York Standard*."

STRIKE BRIEFS

A New York Newspaper Guild poll has found that only about 250 of the out-of-work editorial members have managed to locate temporary jobs. Another estimated 250 members of the 2,000 man group are still employed. Guild strike benefits vary from \$30 to \$80 according to number of dependents.

* * *

Labor Secretary Wirtz, N.Y. Gov. Rockefeller and N.Y. city Mayor Wagner have appointed a three-man public "Board of Accountability" consisting of three judges to study the dispute. The striking printers declined immediate cooperation with the group.

* * *

Effective Jan. 14, all 900 still-working N.Y. *Times* employees will go on a four-day week. Salaries will be cut 20% under \$15,000; plus 50% above. The N.Y. *Tribune* made similar cuts for 220 employees last week.

* * *

The Pressman's Union filed a \$572,000 suit in Federal Court against the *Tribune*, *Daily Mirror* and *Post* charging a lockout.

STRIKE COMMITTEE (Cont'd f. pg. 1)

worst covered stories of the century." "No one really knows what's going on," he told the group.

The researcher noted that preliminary studies at Columbia indicate a markedly different attitude on the part of the reading public than existed during the last strike four years ago. He attributed the differences to "expanded coverage by radio and TV."

Kimball concluded that "we'll have to face up to the fact that the effect of a strike on the city will not be dramatic. One of the things I fear is that people change habits and find they think they can get along with less papers. New York papers aren't the indispensable medium they should be in these times."

The question of "conflict of interest" involved when out-of-work newspapermen accept temporary PR jobs came up in the discussion. I. Kaufman, editor of the *Guild Reporter*, said that he saw no reason why these job offers shouldn't be accepted.

Joe Lyford, information director of The Fund for the Republic seemed to echo the feelings of a great many members present when he took issue with the ground rules laid down for the discussion. "I am regretful we weren't allowed to say how we feel and I enter a strong dissent on limitations on free discussion in the Club," Lyford said.

A large contingent of news media including CBS-TV, WNEW, AP, UPI, WOR, ABC and Editor and Publisher covered the program.



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SUBLET AVAILABLE: Luxury Penthouse, furnished. 4 rooms, terrace. Hudson River view. Feb–Sept. \$275 month. Tele: LY 5-3594.

FOR RENT: Furnished 3½ room apartment with terrace. Sublet to May 31. \$315 on monthly basis; bargain rate for full period. Large, light rooms, foyer, separate dinette. In area finer restaurants, theatres, McCadden, 210 E. 58 St. Tele: TE 2-9625 (evenings) or Supt. MU 8-3549 (days)

APARTMENT FOR RENT: 3½ rooms, unfurnished, available immediately. \$190 month. E. 53rd St. between 1st & 2nd. Tele: MU 8-7249. Supt., J. Kiggins.

SUBLET WANTED: Correspondent, returning NYC for much delayed home leave, April & May, would like sublet 3-bedroom apartment, Manhattan — or, alternately, house in NY area. First visit to U.S. in 4 years may otherwise be shambles. 2 children; but under control. Will anyone with apartment or lead please write: *R.S. Elegant*, *Newsweek*, Dyroffstrasse 7, Bonn/Rhein, West Germany.

SUBLET WANTED: Responsible bachelor wants 3-3½ room sublet, preferably furnished. Manhattan only. Tele: AT 9-1760.

CORRESPONDENT, publicist seeking assignments, all South America, 7 months. Economic reports a specialty. Write: *OPC Bulletin*, Box 250.

Private, reasonable lessons given in German (also Czech, Russian) and special class rates for OPCers. Tele: Charles Hoffman, TR 3-8030.

WANTED: Editor for weekly paper in Massachusetts. One hour from Boston. Pay to \$135 weekly. Contact: William S. Wasserman, *Amesbury News*, Amesbury, Mass., or phone him at 388 # 2400.

Author of short stories and 5 books with leading publishers seeks free-lance ghost writing assignment. Specialized knowledge of outdoors, farming, hunting, fishing and problems of the immigrant in America. Write: *OPC Bulletin*, Box 251.

COLLEGE CONF. (Cont'd. f. pg. 3)

Conference are *Sterling Fisher*, executive director of The Reader's Digest Foundation, and *Edward Barrett*, dean of Columbia U's Graduate School of Journalism. Members of the committee include: *Columbia Rossi* (vice chairman), *Mrs. Jack Russell* (vice chairman), *Jules Bond*, *Boyen Choukanoff*, *Leon Dennen*, *Fitzgerald Smith*, *Art Foley*, *Ben Grauer*, *Sanford Griffith*, *Mary Hornaday*, *Natalie Jaros*, *Hal Lehrman*, *John Luter*, *Dorothy Omansky*, *Madeline D. Ross*, *David Shefrin*, *James Sheldon*, *John Wilhelm*, *Marguerite Cartwright*, *Will Oursler*, *Bob Black*, and *Dave Bressen*.

NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

ASSOCIATE

William Griffin Arey, Jr. — Panama Canal Information Officer, Panama Canal Company, Canal Zone.

Lt. Col. H.J. Bain — Information Officer, U.S. Marine Corps, New York.

Gerald A. Bartell — President, Macfadden Publications, Inc., New York.

John A. Cavanaugh — News Writer-reporter, American Broadcasting Company, New York.

Robert Kazmayer — Editor and Publisher of bi-monthly newsletter, New York.

Diane G. Ornes — Publisher, *El Caribe*, Santo Domingo.

German E. Ornes — Editor and Publisher, *El Caribe*, Santo Domingo.

Dr. Jacob A. Rubin — U.N. and U.S. Correspondent for *Haboker*; Editor *Zins Bulletin*, New York.

Theodore E. Sealy — Editor, *The Gleaner Company, Ltd.*, Jamaica.

Donald Snyder — Editor, *Radio Free Europe*, New York.

MEMBERSHIP APPLICATIONS AFFILIATE

STAFFORD G. DAVIS — Council on Religion and International Affairs, New York. Proposed by *David Reed*; seconded by *Richard Horchler*.

Fashion Ace, Tobe, Dies

Well-known syndicated fashion columnist, *Tobe Collier Davis*, died of a heart attack last Christmas Day in New York City, at the age of 70. She resided at 243 East 61st Street.

Tobe & Associates, her fashion merchandising and retailing consulting firm, carries among its clients some of the largest stores in the country. She was founder and co-director of the *Tobe Coburn School for Fashion Careers* in New York, and also started the *Tobe Endowment* at the Harvard Graduate School of Business Administration. The annual *Tobe Award* to the "retailer of the year" was a top prize in the fashion business. In 1955, she was elected a director of *Allied Stores, Corp.*

Tobe was the 1941 winner of the *Neiman-Marcus Award*, and became a chevalier of the Legion of Honor in 1953 for her efforts in sending representatives from stores to cover Paris fashion showings.

Both *Gimbel Brothers* and *Saks Fifth Avenue* flew their American flags at half mast in tribute to *Tobe*, following her death.

Surviving are a half-sister, *Miss Virginia Collier*, and step-brother, *Gerald Collier*, both of Long Island.

PLACEMENT

New York City

No. 653 All-around magazine man or woman, accent on circulation & promotion, not afraid of work, for small, growing international affairs monthly. Worthwhile cause. Full or part time. Modest salary.

No. 654 Leading financial PR organization . . . to create and place business news & personality stories in financial sections & business magazines. Financial or business news essential. Confidential resume required. Salary range \$10,000 to \$12,000.

No. 656 Established PR firm has opening for woman with heavy writing experience on consumer industrial accounts. Maximum salary \$7,000.

No. 657 Managing Editor wanted for new national magazine of long established publishing house. Magazine for young informed male readers with quality format. Salary \$9,500 minimum plus good fringe benefits.

No. 659 Press relations representative for major New York City corporation. Newspaper experience. Corporate publicity rather than product publicity. Under 35. Salary \$9,000 to \$10,000.

No. 658 Lecturer for twelve week Midwest tour starting Sept. to talk on FBI to students. University-sponsored. \$300 week plus travel expenses.

New Jersey

No. 660 Major corp. with home offices in New Jersey will add capable young woman, under 35, to its corporate PR staff. Should be a good writer, and have sound newspaper, magazine or PR experience. Job calls for the versatility of handling variety of writing assignments.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Rosemary Kip, Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone LW 4-3513 (or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.
Stephen E. Korsen, Chairman

OPCers in Auto Accident

While driving home to Westchester last Tuesday night after the OPC strike-debate dinner, *Will Yolen*, Club veep, *Thomas P. Ronan*, *NY Times*, *Murray Illson*, *NY Times*, and *Jesse Brodey*, *NY News*, were hurt in an auto accident at Bruckner Boulevard and Soundview Avenue. The car, driven by *Brodey*, was struck broadside by a car which ran a red light, and was turned on its side. The OPC newsmen were taken to Jacobi hospital for emergency treatment but were released the same night. *Yolen* suffered fractured ribs, bruises and back injuries; *Brodey*, *Ronan* and *Illson*, shoulder injuries and bruises.

PEOPLE & PLACES

TRAVELING: Fred Vaz Dias and wife in Holland for funeral of his father, M.S. Vaz Diaz, member and pioneer of Dutch news agency services, who died there at 81.

BOOKS: Edward L. Bernays' recent book, "Your Future In Public Relations," selected by Library of Congress for recording on tape for use by the blind. . . . Ann Silver gave friendship reception honoring Ann Cutler and her new book, "Instant Math".

ARTICLES: New York's controversial newspaper strike is subject of article, "The Dilemma of a Guild Reporter," by veteran NY Timesman Milton Bracker in Jan. 10 Reporter Magazine. He is senior staff reporter for duration of strike on new NY Standard. . . . Look for Jan. 15 carries "Retreat In Berlin" by J. Robert Moskin. . . . John C. Devlin has article, "The First National Underwater Park," in Jan. Harper's. . . . Ruth Matthews, formerly of Ladies' Home Journal editorial staff, now free-lance, to have articles in Feb. Reader's Digest and Christian Herald. Research for more material took her to So. Carolina this month.

RADIO-TV: WOR's Barry Farber show last week presented Martin Caidin discussing America's military readiness, and Victor Riesel telling how labor bosses could become more powerful than premiers or presidents.

NEW POSTS: New chief of McGraw-Hill's Bonn office is Bruce Bendow who previously headed Mexico City bureau. . . . John Strohm is editor of new National Wildlife Magazine published by Nat'l Wildlife Federation — Editorial offices are in Milwaukee. . . . Abel E. Kessler, formerly with Fairchild Publications, joined Bell Telephone, Inc., as director of PR. . . . Scandinavian Airlines System has named S. Ralph Cohen as assistant to the president. He formerly was PR for IATA. . . . Charles Gillett was appointed veep of NYC Convention and Visitors Bureau and also veep of Nat'l Assn. of Travel Organizations. . . . UPI's Latin Am expert and former Havana bureau chief Matt Kenny now based in Miami where he was transferred during Cuban crisis. . . . Jack V. Fox, with UPI since 1940, named feature editor of service. He has been roving correspondent for last five years. . . . A 14-year veteran of the NY Herald-Tribune and former veep of World Wide Information Services, H. Eugene Dickhuth joined The Roy Bernard Co. as an account exec for the agency's City of Berlin Information Service.

HONORS: "Honorary Airdale in the Brotherhood of Naval Airmen" is citation recently awarded to John F. Moynahan at sea aboard aircraft carrier

OPC Charter Flight -- Can May Be Far Behind?

Bills for the final payments on OPC's Charter Flight 1963 are in the mail. The last installment of \$235 per reservation will be due February 1 and from then on, reservations are final.

Madeline D. Ross, chairman of the Flight Committee, reports that there have been no cancellations because of the newspaper strike and that the steady demand for seats has left few of the 137 available.

The chartered BOAC 707 Boeing Jet will leave New York for Rome on Friday, May 17, and will return from London to New York, Sunday, June 16.

On this third OPC Charter Flight, there are 20 repeaters from the '61 trip and more than 40 from that of '62, according to Miss Ross.

Plans are going ahead for the cocktail receptions to be held for resident and visiting members — in Rome on Saturday, May 18, at the new Cavalieri Hilton with Robert Neville as chairman; and in London at the new Hilton on Park Lane, Saturday, June 15. Robert Tuckman will head the London round-up.

The fee for OPC's flight is a bargain \$295 for the round trip. Members who have not reserved should do so by sending checks for the entire amount.

Eligibility: Only OPC members of at least six months standing, with or without spouses. No unaccompanied spouses.

CUBA NITE (Cont'd from page 1)

of these men revealed the grim reason why they broke with the Cuban Communist.

Now, after 20 months in prison, Artime will give his impressions of Cuba today and its future. Recently he presented President John F. Kennedy with a torn battle flag at the Palm Beach White House. Kennedy promised to return it when Cuba was free.

Gary MacEoin, chairman of the Inter-American Affairs Committee, has appointed committee member Columbia Rossi to chair the event. It might be recalled that Miss Rossi was the first OPCer to be arrested by Castro on April 17, 1959, five days prior to Castro's U.S. visit. Assisting Miss Rossi on the program will be Virginia Prewett, Lucy Goldsmith and Lou Garcia, also of the Inter-American Affairs Committee.

Antietam when he and 90 other businessmen got 3-day briefing on USN's aviation training program. It's rumored he earned title with his rendition of hairy, salty sea tales.

PLUNDERED: A deft burglar broke into Park Ave. apartment of the Robert Considines and vanished with \$5,000 in jewels.

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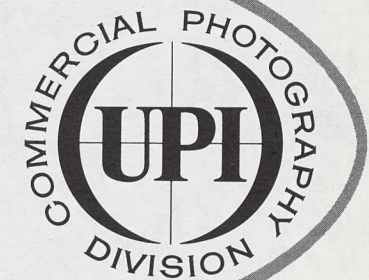
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